



**FOR IMMEDIATE RELEASE**

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## **Leadership Development for Health Care Professionals**

CONCORD, NH – As the healthcare environment in Vermont and New Hampshire becomes more complex, it has become increasingly difficult for healthcare providers, consumers, payers, employers, policymakers, and others to find solutions to the problems of access, quality and affordability. Bi-State Primary Care Association has developed a Leadership Development Certificate Program to train leaders to effectively tackle the issues and build a strong primary healthcare delivery and coverage system for the future.

The seven-session Leadership Development Certificate Program and Seminar Series will run from October 2009 through May 2010 at different host locations in NH and VT. Tess Stack Kuenning, executive director of Bi-State Primary Care Association will launch the series from 9a.m.-4p.m. on October 7, 2009, at Lamprey Health Care in Newmarket, NH. “As we embark on health care reform, it is critical to nurture and mentor our emerging leaders so they have the knowledge and skills to influence and participate in the design and delivery of a new health care system,” said Kuenning. In presenting the first seminar in the series, “History and Leadership of Our Health Care Safety Net,” she’ll cover the extraordinary track record of the Community Health Center movement; the way safety net providers are improving the health of Americans; the multiple barriers in delivering care, including workforce capacity; and she’ll provide an overview of state and national health care reform.

Taught by national experts in each field, the Leadership Development Series will include the History and Leadership of Our Health Care Safety Net on Oct. 7, 2009; Grassroots and Legislative Advocacy on November 4, 2009; Health Center Finance: The Business of Community Health on December 2, 2009; Health Center Finance: Leadership and Management on January 13, 2010; Workforce Development: Recruitment and Retention on March 3, 2010; Patient Registration and Collection Logistics on April 7, 2010; and Strategic Leadership: Challenges and Opportunities for Emerging Leaders on May 17, 2010.

It is possible to register one person for the entire Certificate Program or purchase one seat and send different people to each session. Registration is on a first come, first serve basis. The registration form and fee information is available online: [www.bistatepca.org](http://www.bistatepca.org). Bi-State Primary Care Association contact for the Leadership Development Program is Susan Noon, director of marketing and development, at 603-228-2830 x 44.

With offices in Concord, NH, and Montpelier, VT, Bi-State Primary Care Association is a nonpartisan, nonprofit organization that works with federal, state, and regional health policy organizations and policymakers, foundations, and payers to develop strategies, policies, and programs that promote and sustain community-based, primary health care services.

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